Organized by:

Indiatourism, Shillong, Ministry of Tourism Government of India In association with YUVA Tourism Club, Lady Keane College, Shillong College Auditorium, on 5th August, 2022.

YUVA Tourism Club:

The Ministry of Tourism in India aims to leverage its large youth population and demographic dividend by launching the "YUVA Tourism" campaign in 2022 as part of India@75 celebrations. The campaign's central initiative involves creating Tourism Clubs targeting schools, colleges, and working-age groups. The objectives of these clubs include educating young minds about India's diverse cultures and geography, fostering an appreciation for the educational value of travel and tourism, promoting responsible tourism practices, and training students as skilled tourist guides and hospitality volunteers. The clubs will also facilitate better coordination for study tours and student exchange programs, encouraging youth to explore the country's tourism opportunities early on.

The YUVA Tourism Club of Lady Keane College was inaugurated on 28th May, 2022, in the present of the Principal of the College Dr. D K B Mukhim, Faculty Coordinator Mr. Wanpynsuk Makri, Head of the Department of Tourism and Travel Management Miss. Montimon Diengdoh, Mr. Londoner Murphy Sohtun (Asst.prof) Department of Tourism and Travel Management, Mr. Sushant B Surong and Miss. Hakamelamphylla Mawroh (Asst.prof) Department of Tourism and Travel Management.

The proposed activities by these Tourism Clubs align with the government's vision and include organizing various competitions to foster creativity and engagement, integrating travel and tourism into the educational curriculum, and promoting sustainable and responsible tours in line with the Sustainable Development Goals (SDGs). These tours will aim to minimize their impact on natural areas while providing opportunities for travelers to interact with local communities and understand their cultures and traditions. Furthermore, the clubs will encourage tourism during off-peak periods to boost local economies, combine tourism with various tournaments to engage students in exciting activities, and discover lesser-known destinations, providing travel itineraries and tourism potential information. The use of social media feedback will also play a role in marketing Indian destinations and attracting more visitors to explore the country's rich natural and cultural heritage.

YUVA Tourism Club Members:

As per the instruction provided by the Ministry of Tourism Government of India, the tourism club members would be headed by one faculty and a student coordinator, responsible for functioning of the club. Member would consist of students with criteria of selection and limit decided by the institution, and the tourism club at this level to have minimum 25 student's members.

At Present there are 181 students responded and enrolled as members of the club from various departments, headed by:-

- 1. Faculty Coordinator: Mr. Wanpynsuk Makri (Assistant Professor, DTTM, LKC)
- 2. Student Coordinator: Ms. Philawanbet Rymbai (BTTM, 4th Semester)
- 3. Assistant Student Coordinator: Ms. Diya Narzari, (Sociology, 4th Semester)

Student Members Yuva-Tourism, Lady Keane College:

Sl	Department	No of Student Enrolled
No	•	
1	BTTM	72
2	Botany	6
3	BCA	4
4	Biochemistry	2
5	Chemistry	8
6	Economics	4
7	English	15
8	Education	7
9	History	5
10	Khasi	5
11	Mathematics	1
12	Political Science	19
13	Sociology	19
14	Zoology	7
15	Philosophy	7
	Total	181

Activity:

Indiatourism, Shillong, Ministry of Tourism, Government of India, organized the "Azadi Ka Amrit Mahotsav Quiz Competition" as part of the celebrations for India's 75 years of independence, in association with Yuva Tourism Club, Lady Keane College, Shillong.

This quiz competition aims to promote awareness and appreciation of India's rich history, culture, and heritage among the youth. The competition focused on various aspects related to India's freedom struggle, significant events in the journey to independence, the contributions of freedom fighters, and the cultural diversity of the nation and related tourism events of the country.

The competition which was organized at College Auditorium, on 5th August, 2022, a total number of 96 student's members including the participants from various departments attended the programme, accompanied by the faculties of the Department of Tourism and Travel Management, in the present of Faculty Coordinator and student coordinator.

A total number of 18 students participated for the quiz competition from various departments of the college. Lead by the quizmaster *Mr. Nangsan Kupar Swer*. The students were grouped into six groups as Group "A", "B", "C", "D", "E" and "E" with three members of students in each group.

Winner	Group	Name	Department	Semester
1 st Prize	Group "C"	Trina Dkhar	BTTM	3 rd Semester
		Lawinia warjri	BTTM	3 rd Semester
		Pyngrope Phawa	BTTM	3 rd Semester
2 nd Prize	Group "B"	Satisfy Marlia	Education	5 th Semester
		Dalumlin Khongji	BTTM	3 rd Semester
		Lapon Yeaton	Botany	5 th Semester
3 rd Prize	Group "F"	Marsha Thongnibah	Economics	3 rd Semester
		Rishisha kharkongor	Economics	3 rd Semester
		Naphibanpyntngen	Education	3 rd Semester
		Kynshikhar		

Quiz Competition Winners:

List of participants to the Quiz Competition:

Sl No	Group	Name	Department	Semester
1	Group "A"	Banrisuklang Marngar	BTTM	5 th Semester
		Nancyblene Tongper	BTTM	5 th Semester
		Emaiaphika Passah	BTTM	5 th Semester
2	Group "B"	Satisfy Marlia	Education	5 th Semester
		Dalumlin Khongji	BTTM	3 rd Semester
		Lapon Yeaton	Botany	5 th Semester
3	Group "C"	Trina Dkhar	BTTM	3 rd Semester
		Lawinia warjri	BTTM	3 rd Semester
		Pyngrope Phawa	BTTM	3 rd Semester
4	Group "D"	Snenghun lyngdoh	Philosophy	5 th Semester
		Lapynshai Kharrit	Sociology	5 th Semester
		Dona Liza Kurbah	Sociology	5 th Semester
5	Group "E"	Lareen Rida Niewkor Massar	BTTM	5 th Semester
		Ladianghun nongsiej	BTTM	5 th Semester
		Ibadalang Sylliang	BTTM	5 th Semester
6	Group "F"	Marsha Thongnibah	Economics	3 rd Semester
		Rishisha kharkongor	Economics	3 rd Semester
		Naphibanpyntngen Kynshikhar	Education	3 rd Semester

Organized by Indiatourism, Shillong, Ministry of Tourism Government of India In Association with YUVA Tourism Club, Lady Keane College Date: 5th August, 2022 Venue: College Auditorium

Time: 2:00pm

Attendees

SI	Name of Attendee	Semester	Department	Signature
No	Emidaka Challom	3 sem	BTTM	E. Challam
2)	Envichment Skhar	5 Som.	BTTM	E. Dkhar
3.	Wansaka Jariang	3rd Sen	BTTM	tharing
4.	1 200 8.2 - 10- 8	3rd Sem	BTTM	Hung
5.	Bar Bornie Driz	grd Sem	BTTM	Soutry
6.	Gracefully Khonglah	3rd Dem	BTTM	G. Khonglah
7	Synroplang Wankhan	3rd Sem	BIIM	Swanliker
8	Ibandari Mawlein	3rd Sem	BITM	I. Hawlein
9-	Giminalin Mawlong	3rd Sem	BITM	g. Moustong
10.	Rishisha Kharkonger	3rd Sem	B.A.	Rongos O
11.	Marsha Shongnibah	3rd sem	B.A	M. Thongnibah
R2.	Naphibanpyringen kynshithar	300 Sem	B·A	N. kynshikhar
13	Emain Passel.	5 sen	BTTM	ALCO,
14.	Nancyblene Tongber,	5"Sem	BTTM	Pargper
15.	Lareen Rida Nienkor Massar	5th Sem	BTTM	& Massar
16	Ladianghun Nongsig	5th sem	BTTM	Nisiy
17	Satisty Maria	5th Serry	Education	Shaek
18	Lopon Veaton	sh sem	Botany	L. yeaton
19	Dahundin knongji	3nd sem	BITM	D. knongji
20	Bansiisuklang Maringan	5th Sem	BTIM	MBADE O
21	Baphira Thamint	592 sem	BITM	Bothing
22	Ibadalang Sigliang	5th sem	BITM	Suffing
23	Phidalin Iyawa	3 tid Sem	BTTM	thus 1
Żн	Satisfy Kymbar	3 sem	BTTM	Charles
25	Pyngroße Phawa	13	11	Sphawa f.

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Organized by Indiatourism, Shillong, Ministry of Tourism Government of India In Association with YUVA Tourism Club, Lady Keane College Date: 5th August, 2022 Venue: College Auditorium

Time: 2:00pm

Attendees

SI No	Name of Attendee	Semester	Department	Signature
26	Jeina Dkhar	3°d	BTTM	T. Skhull
27		n	(V	L'usgo
28.		• u	*	Grans
29	Dakaeni Pala	• 4	Ч	Apolo
30	Roilan, Nanghubo	11	4	2 Jul
31	Dapsolon wara Suchiang	1 st	11	X
32	Vilhouranue Tseikhat	1st	21	Villiou
33.	Paliishisha Nongning	1st	И	Dlorgheres.
34.	Wandarisha Warjiri	Ist	11	Dog
35.	Saphi Nongerun	154	1¢	3. Howward
36	Emidaka Mylliemngal	1st	rt	86
37.		1 st	10	N. wayn
38.		3 sem	BCA	B - Thayno
39:	period from 10 110000	3rd Sem	BEA	gmi
40.	Alphimai Mansing	3ª Jem	BCA	Ø.
41	Injanansha Suer	5th Sem	BCA	J. Swee
42	hamjingshaihun Jawphniaw	3rd sem	BCA	L. Jaw phnia
43	Selagracio Ramsiej	1st sem	BCA	S. Pamsiej
44)	Ribakmenlary dyngdol, Nongphud	1st sem	BCA	R Lyngdon
45)		3rd sem	BLA	B. Nonglang.
46.	Ngalem Suayang	0	11	Ngalem.
17	Edianehuntin 1/2ngrang	,1	BLA	P. Nong van
48.	dadabing Lyghan	и	BCA	legrage (
49.		1	BLA	N. Dan my
50.	Riphypla Khareati	3rd sam	BCA	R. Kharselle

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Attendees

SI No	Name of Attendee	Semester	Department	Signature
51	Jasmine Suchen	3 sen	BCA	J.Schey.
52	Laphies Khaeshing	7th	BTTM	du
53	Philaishisha Nonghap	th	BTTM	Rub
54	Teliara Law	3rd sm	BCA	then -
35	Twinny Lamin	n	ч	Justerie
56	Caredona Farsar	3rd sen	11	Ge
67	Merydiamon Pariong	3 Ad Sem	BCA	Moarion
58	Darahmen Shabong	3ed sem	a	Bhabong (
59.	Lasukehesha Schlen	3ad sen	L1	Rothe S
60	Rislity Khongjee	3rd sere	BLA	RAME
61	Carefully Rynjah	3 rdsem	BCA	athach
62	Bashigha Thabah	3 rd sim	BCA	Shaft
63	Isha hama	1st Sem	BCA	J. hans
57.	philawansha Bina	151 Sen	BCA.	R.Bing
55	phila lahun kurkalay	1st sem	BLA	P. Kurkalang
59.	Susi many khankorgon	1st sem	BCA	Engot
70	Laiaeusa Majore	1 sem	BTTM	davia
71	Jasmine Kharbuli	1 st sem	BTTM	Bbulls_
72	Strekinah Maerak	1st sem	BTTM	(Ort
73.	Saphisha Lyngloh forgaid	II Vem	English	- And -
74	Richakshe	III Sem	English	Ruduekshi
75.	Debjani Roy	TT sem	History	D.Roy
76.	Daiarisa Pakara	1st sem	BITM	D. Pakara
77		1st Sem	BTTM	Aphaez
78	Paletshisha Nongnerg	1st Sem	BTTM	Rlagune

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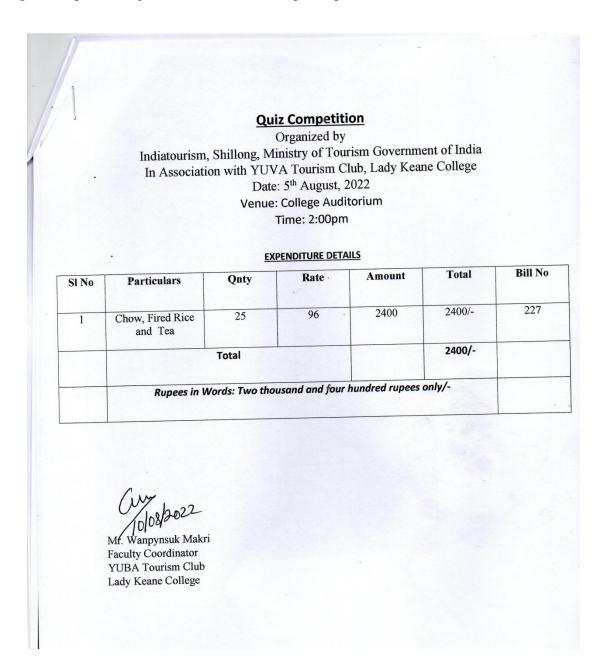
Participants

SI No	Name	Semester	Department
1	Banrisuklang Marngar	5 th sem	BTTM
2	Nancyblene Tongper	5 th sem	BTTM
3	Emaiaphika Passah	5 th sem	BTTM
4	Satisfy Marlia	5 th sem	Education
5	Dalumlin Khongji	3 rd sem	BTTM
6	Lopon Yeaton	5 th sem	Botany
7	Trina Dkhar	3 rd sem	BTTM
8	Lawinia Warjri	3 rd sem	BTTM
9	Pyngrope Phawa	3 rd sem	BTTM
10	Snenghun Lyndoh	5 th sem	Philosophy
11	Lapynshai Kherit	5 th sem	Sociology
12	Dona lisa Kurbah	5 th sem	Sociology
13	Lareen Rida Niewkor Massar	5 th sem	BTTM
14	Ladianghun Nongsiej	5 th sem	BTTM
15	Ibadalang Sylliang	5 th sem	BTTM
16	Marsha Thongnibah	3 rd sem	Economics
17	Rishisha Kharkongor	3 rd sem	Economics
18	Naphibanpyntngen Kynshikhar	3 rd sem	Education

Financial Statements:

The "Azadi Ka Amrit Mahotsav Quiz Competition," which is part of the celebrations for India's 75 years of independence and is organized in association with Yuva Tourism Club, Lady Keane College, Shillong, is being funded by Indiatourism Shillong, Ministry of Tourism, Government of India, in kind.

However, the College is contributing an amount of INR 2,400/- (Two thousand four hundred rupees) to provide light refreshments for the participants and attendees of the event.



Outcome of the Programme:

The Quiz Competition organized by Indiatourism,Shillong in association with YUVA Tourism Club, Lady Keane College, Shillong on 5th August, 2022, are likely to yield the following overall positive outcome.

- A) **Skill enhancement and learning:** Participants in a quiz competition not only enhances participants' critical thinking and analytical skills but also provides a platform for continuous learning and intellectual growth.
- B) Active student involvement: The participation of a significant number of students demonstrates their active engagement in activities that promote learning and historical awareness.
- C) **Celebratory Spirit:** The timing of the competition, coinciding with the celebrations for India's 75 years of independence, has added a sense of celebration and remembrance, making the event more significant and memorable.
- D) **Tourism Promotion**: The collaboration with the Yuva Tourism Club and the Ministry of Tourism reinforces the connection between historical and cultural awareness and the potential for tourism development in India.

To conclude, the "Azadi Ka Amrit Mahotsav Quiz Competition" has enriched participants' understanding of India's history, cultural diversity, and freedom struggle while fostering a sense of patriotism and pride. The collaborative efforts and engagement with students from various department backgrounds as members of Yuva-Tourism club of the college has contribute to the event's success and the promotion of historical awareness among the club members.

Photographs:





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Mr. Wanpynsuk Makri Faculty Coodinator Yuva Tourism Club Lady Keane College, Shillong